

For Farmers Markets



Begin Accepting SNAP at Your Farmers Market

Farmers markets can accept Supplemental Nutrition Assistance Program (SNAP) benefits to create a win-win-win opportunity for their market, their vendors, and the health of their community.

Accepting SNAP, which is distributed via the Michigan Bridge Card, can increase revenue for vendors, contribute to vendor recruitment and retention for the market and increase access to fresh, nutritious, local food for residents of your community.

Learn More

Accepting SNAP at Farmers Markets Webinar

*Tuesday,
February 21, 2017
10 a.m. - 12 p.m. EST*

Attend this webinar to learn how accepting SNAP benefits can benefit your farmers market and the steps to getting started. This webinar will discuss how the market can facilitate SNAP transactions between customers and vendors.

www.mifma.org/snap

Get Started

Become Authorized to Accept SNAP: Application Assistance and On-Site Review

March 7-8, 2017

The first step to accepting SNAP benefits is to apply to the USDA Food and Nutrition (FNS) Service for authorization. Attend the Michigan Farmers Market Conference for one-on-one assistance with the application, and have it reviewed on-site by FNS. Register for the conference at www.mifma.org/conference and select this session to set up a meeting, or call 517-432-3381 to set up a meeting only.

Receive Support

Market Manager Mentorship Program

*March - November
2017*

The Mentorship program supports market managers new to accepting SNAP by pairing them with an experienced peer mentor. A mentor can help you overcome obstacles and solve challenges. This program is open to all MIFMA members.

[www.mifma.org/
mentorship](http://www.mifma.org/mentorship)

Access Resources

Accepting SNAP Bridge Cards at Michigan Farmers Markets Resource Manual

This 44-page resource manual can be your go-to reference for information about how to accept SNAP at farmers markets, including how to decide if it is a good fit for your market and how to get started. A digital download is available free to MIFMA members or can be purchased from the MIFMA store.

www.mifma.org/snap