



Sponsorship Opportunities

Position your company and expose your brand to farmers market managers and farmers by becoming a sponsor of the Michigan Farmers Market Association's (MIFMA) educational events. These opportunities enable you to reach attendees before, during and after the events. Your participation as a sponsor will enable MIFMA to continue to work toward our mission of advancing farmers markets in creating thriving marketplaces for local food and farm products.

For their contribution, all sponsors will receive:

- Signage at venue
- Verbal recognition during the program
- Company website link included on the MIFMA website
- Social media recognition to MIFMA's 5,000+ followers on Facebook and Twitter
- Additional benefits as listed below each sponsorship opportunity

Market Manager Certificate Program

Scholarship Sponsor: \$375 per scholarship

Your \$375 scholarship sponsorship will support the full program registration of one market manager. Your sponsorship can be designated to support the farmers market in your community, or it can allow MIFMA to select a market manager to support from a pool of qualifying candidates.

Market Manager Mentorship Program

Mentorship Sponsor: \$250 pairs a Mentor with a Mentee

Michigan Farmers Market Conference

Bushel Sponsor: \$750

- Opportunity to have an exhibitor space at the conference
- Ability to provide materials for each registration packet
- Logo on the event program

Peck Sponsor: \$500

- Ability to provide materials for each registration packet
- Logo on the event program

Pint Sponsor: \$250

- Name on the event program

Farm-based Education Program

Event Sponsor: \$2,000 per event, with opportunities for joint sponsorship

- Logo on event flyer
- Opportunity to shape event topic and location

**For questions about additional sponsorship opportunities,
please contact Amanda Shreve at 517-432-3381 or amanda@mifma.org.**





2017 Educational Sponsorship Form

Thank you for your sponsorship! Please mark your selections on the information form below or complete the application online at www.mifma.org/sponsor.

Market Manager Certificate Program

\$375 per scholarship x _____ number of scholarships = \$_____ total

Market Manager Mentorship Program

\$250 pairs a Mentor with a Mentee x _____ number of pairings = \$_____ total

Michigan Farmers Market Conference

Bushel Sponsor: \$750

Peck Sponsor: \$500

Pint Sponsor: \$250

Farm-based Education Program

\$2,000 per event x _____ number of events = \$_____ total

\$_____ contribution toward a joint sponsorship

\$_____ **Total Amount Enclosed**

Please make checks payable to the Michigan Farmers Market Association (MIFMA) and return with this form to:
MIFMA, 480 Wilson Rd, Room 172, East Lansing, MI 48824
or pay online at www.mifma.org/sponsor.

Organization: _____

Contact name: _____

Address: _____

City/State/Zip: _____

Phone number: _____ Email address: _____

Company website: _____

Sponsors: Please email a high-resolution, vector format (.eps) logo to emily@mifma.org for promotional materials.

Sponsorship Deadlines:

Certificate Program Sponsorship: January 8, 2017

Mentorship Program: February 1, 2017

Conference Sponsorship: February 1, 2017

Farm-based Education Program Sponsorship: 60 days prior to the event

Visit www.mifma.org/sponsor for more information.

We welcome sponsorships from organizations that support our mission to advance farmers markets to create a thriving marketplace for local food and farm products. All sponsorship forms will be reviewed and approved by MIFMA.

Sponsorships are non-refundable.