



To: Farmers and vendors not participating in Hoophouses for Health
RE: Hoophouses for Health

Dear Farmers Market Vendor,

The Hoophouses for Health program is designed to assist farmers with season extension by providing zero-interest loans to build hoophouses for year round production. Hoophouses for Health loans are then repaid forward through the distribution of fresh foods to vulnerable families using a voucher redemption system.

You currently sell at a farmers market approved to participate in Hoophouses for Health; however, you are not currently participating in the program as a loan recipient. Therefore, you are not eligible to accept Hoophouses for Health vouchers. The vouchers, pictured below, are bright orange. If a customer attempts to use these vouchers to make a purchase from you, please kindly refer them to a participating farmer or to the market master. You should also let the customer know if you accept any other forms of food assistance benefits. We believe that this program will bring new shoppers to your farmers market and it is likely that they will expand their purchases beyond the use of Hoophouses for Health vouchers.

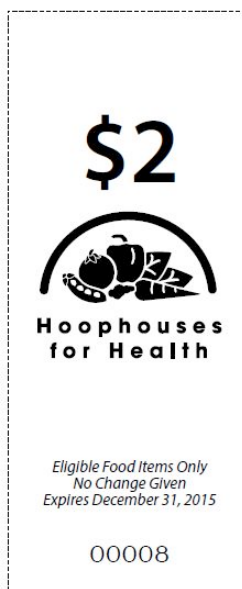
If you are interested in joining the Hoophouses for Health program, I invite you to fill out an application today. Please visit www.hoophousesforhealth.org to find our Frequently Asked Questions, list of Hoophouses for Health Approved Farmers Markets, and general information about the program.

If you have any further questions, please feel free to contact me at (517) 432-3381 or at tyler@mifma.org.

Best,

Tyler Vuillemot
Hoophouses for Health Program Manager

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Left: Hoophouses for Health Voucher
(distributed in sheets of eight \$2 vouchers)

