



Marketing and Promotions for Your Business

Workshops specifically designed for farmers and small business owners selling at farmers markets

The Bath Farmers Market, with support from the Michigan Farmers Market Association, will be hosting workshops presented by experts in the fields of branding, marketing and social media. Attendees will be provided with practical tips and ideas on how to better market their businesses!

Creating a Budget to Support Your Marketing Plan • March 13

Best Practices for Engaging Facebook Posts • March 20

Instagram – The Power of Photos • March 27

Merchandising and Promotions to Sell Your Brand • April 3

Getting Permission and Giving Credit • April 10

Workshops are FREE to attend and will be held from 1:00 – 3:00 p.m. Individuals unable to attend in-person may view online via web streaming.

March 13 - April 3 Workshops Location:
BS&A Software
14049 Webster Road, Bath, MI 48808

April 10 Workshop Location:
Bath Township Meeting Room
14480 Webster Rd, Bath, MI 48808



Each session qualifies for 1 Professional Development Hour for market managers certified through MIFMA's Market Manager Certificate Program. Learn more at www.mifma.org/continuing.

Register online or learn more at www.mifma.org/bathworkshops