



# Sponsorship Opportunities

Position your company and expose your brand at one or more Farmers Markets at the Capitol. These opportunities enable you to reach attendees before, during and after the markets. There are sponsorship levels available starting at \$500, or you can contact the Michigan Farmers Market Association (MIFMA) to customize a sponsorship package to meet your needs.

## Bushel Sponsor

**\$2,500 for all three markets OR \$1,000 for one market**

- Opportunity to have an exhibitor space at the market(s) you sponsor
- Logo on signage at the market(s) you sponsor
- Logo on select printed promotional materials, including the market map
- Company website link included on the MIFMA website
- Social media recognition to MIFMA's 7,000+ followers on Facebook and Twitter
- Company name included in press releases for the market(s) you sponsor



## Peck Sponsor

**\$2,000 for all three markets OR \$750 for one market**

- Logo on signage at the market(s) you sponsor
- Logo on select printed promotional materials, including the market map
- Company website link included on the MIFMA website
- Social media recognition to MIFMA's 7,000+ followers on Facebook and Twitter
- Company name included in press releases for the market(s) you sponsor



## Pint Sponsor

**\$1,300 for all three markets OR \$500 for one market**

- Company website link included on the MIFMA website
- Social media recognition to MIFMA's 7,000+ followers on Facebook and Twitter
- Company name on the market map



MIFMA welcomes sponsorship from companies that support our mission to advance farmers markets to create a thriving marketplace for local food and farm products. All sponsorship applications will be reviewed and approved by MIFMA. Your sponsorship is non-refundable.



# Choose Your Sponsorship Level

Please mark your selections on the form below or complete the application online at [www.mifma.org/fmatthecapitol](http://www.mifma.org/fmatthecapitol)

## Bushel Sponsor:

- \$2,500 Bushel Sponsor for all markets** (\$500 discount)
  - \$1,000 Bushel Sponsor for July 26 market**
  - \$1,000 Bushel Sponsor for August 23 market**
  - \$1,000 Bushel Sponsor for September 20 market**
- Exhibitor space\**
- Exhibitor space\**
- Exhibitor space\**
- Exhibitor space\**

## Peck Sponsor:

- \$2,000 Peck Sponsor for all markets** (\$250 discount)
  - \$750 Peck Sponsor for July 26 market**
  - \$750 Peck Sponsor for August 23 market**
  - \$750 Peck Sponsor for September 20 market**

*\* Please read the Event Details for Nonprofits and Sponsors at [www.mifma.org/fmatthecapitol](http://www.mifma.org/fmatthecapitol) regarding event participation*

## Pint Sponsor:

- \$1,300 Pint Sponsor for all markets** (\$200 discount)
  - \$500 Pint Sponsor for July 26 market**
  - \$500 Pint Sponsor for August 23 market**
  - \$500 Pint Sponsor for September 20 market**

\$ \_\_\_\_\_ **Sponsorship Amount Enclosed**

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Company Website: \_\_\_\_\_

Social Media Links: \_\_\_\_\_

To receive full recognition, sponsorship forms should be submitted to MIFMA no later than two weeks prior to the event. Please email a high-resolution vector format (.eps) logo to Emily Syrja at [office@mifma.org](mailto:office@mifma.org) for use in promotional materials.

Please make checks payable to the Michigan Farmers Market Association (MIFMA) and return this form to MIFMA, 480 Wilson Rd, Room 172, East Lansing, MI 48824