In 2017, the State of Michigan pledged support to help sustain and grow the ability of farmers markets and direct marketing farmers to accept SNAP benefits by including funds in the 2018 state budget to obtain no-cost wireless point of sale devices and service. Since that time, more than 75 markets have applied for and received this equipment bolstering their ability to securely provide healthy food access to their customers.

If your market or farm stand is interested in obtaining no-cost wireless point of sale equipment and service, **now is the time**! On average the application process can take between 3 - 4 weeks.

**Don’t let the spring market season sneak up on you without obtaining your no-cost equipment and service!**

**During the application process, please note that you will:**
- Need to include your Food and Nutrition Service (FNS) permit number.
- Begin the application with MIFMA, but will finalize the process with MerchantSource.
- Need your market fiduciary or financial agent to provide sign off on the contract with MerchantSource.

To begin the application process, please visit www.mifma.org/SNAP or call MIFMA at (517) 432-3381.

In 2017, more than $619,000 worth of SNAP benefits were redeemed at farmers markets in Michigan. In Michigan, 1 in 7 people receive SNAP benefits, and 1.5 million residents received $153 million in SNAP benefits in the month of August 2018.