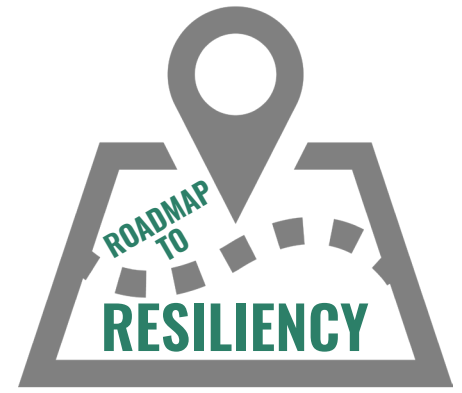


# Michigan Farmers Market ANNUAL CONFERENCE

March 5-6, 2019 » Michigan State University » East Lansing, MI



## Sponsorship Opportunities

Position your company and expose your brand to farmers market managers and stakeholders at the 2019 Michigan Farmers Market Conference. Sponsorship enables you to reach attendees before, during, and after the conference. MIFMA offers a variety of sponsorship opportunities and recognition. Choose a level that meets your interest, or contact us to customize a sponsorship package that better suits your organization.



### Conference Features

Informative break-out sessions  
Engaging roundtable discussions  
Beginning and advanced tracks  
Featured keynote speaker



### 2018 Attendee Snapshot

100+ conference participants  
90% likely to attend 2019 conference  
100% likely to recommend conference  
120 average miles traveled to conference

## Sponsorship Levels

### PINT SPONSOR » \$250

- Name on the event program and signage
- Listed by name on [www.mifma.org](http://www.mifma.org)
- Mention at our conference welcome

### PECK SPONSOR » \$500

All Pint benefits, plus:

- Acknowledgment on social media
- Logo on event program and signage
- Verbal recognition each conference day

### BUSHEL SPONSOR » \$750

All Peck benefits, plus:

- Reserved space at the networking session
- Opportunity to provide registration packet materials
- Inclusion in MIFMA shopper newsletter with 6,000+ subscribers

### NETWORKING SPONSOR » \$1,000

All Bushel benefits, plus:

- Opportunity to display logo/banner in the conference auditorium
- An introduction and brief speaking opportunity prior to networking session
- 2 conference registrations

## Be an exhibitor during the conference networking session

on Tuesday, March 5 from 1:30 - 3:00 p.m. to connect and engage with attendees. The cost is \$50 per business (and is included with a Peck, Bushel, or Keynote sponsorship).

# NETWORK » CONNECT » SHARE » ACT

# 2019 Michigan Farmers Market Conference Sponsorship Form

Thank you for your sponsorship! Please mark your preferred sponsorship level on the form below, or complete the application online at [www.mifma.org/sponsor](http://www.mifma.org/sponsor).

- Networking Sponsor: \$1,000
- Bushel Sponsor: \$750
- Peck Sponsor: \$500
- Pint Sponsor: \$250
- Exhibitor: \$75

\$\_\_\_\_\_ Total Amount Enclosed

Please make checks payable to the Michigan Farmers Market Association (MIFMA) and send with this form to:

MIFMA, 480 Wilson Rd, Room 172, East Lansing, MI 48824  
or pay online at [www.mifma.org/sponsor](http://www.mifma.org/sponsor).

Organization: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone number: \_\_\_\_\_ Email address: \_\_\_\_\_

Company website: \_\_\_\_\_

Sponsors: Please email a high-resolution, vector format (.eps) logo to [diane@mifma.org](mailto:diane@mifma.org) for promotional materials.

To receive full sponsorship benefits, please submit this form by  
February 20, 2019.

For questions about additional sponsorship opportunities or to customize a sponsorship package, please contact Diane Huhn at 517-432-3381 or [diane@mifma.org](mailto:diane@mifma.org).

Visit [www.mifma.org/sponsor](http://www.mifma.org/sponsor) for more information.

*We welcome sponsorships from organizations that support our mission to advance farmers markets to create a thriving marketplace for local food and farm products. All sponsorship forms will be reviewed and approved by MIFMA. Please note that sponsorships are non-refundable.*

