

MICHIGAN

P-EBT



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MI Cardholder

P-EBT Michigan

Information for Farmers Markets
and Direct Marketing Farmers

What is P-EBT?

P-EBT is part of the federal response to food access needs during the COVID-19 pandemic that is intended to help feed kids who typically receive free or reduced lunches at school.

Can my market accept P-EBT?

Yes, if you are already a SNAP authorized retailer that is able to accept the SNAP EBT Bridge Card.

What can be purchased with the P-EBT card?

Just like the SNAP EBT Bridge Card, customers can purchase any SNAP eligible food items.

The card has a child's name on it, does that mean the child must use it?

No, anyone in the household is able to use the card. The state automatically put the name of the oldest child (still in school) on the card.

Can P-EBT customers earn Double Up Food Bucks?

Yes, if the P-EBT card is used at a participating Double Up Food Buck site it is eligible for matching incentives

If I participate in Double Up Food Bucks, do I need to record P-EBT transactions differently than SNAP transactions?

P-EBT Transactions should be recorded on the same Customer Transaction Record Sheet as your SNAP EBT Bridge Card Transactions. Fair Food Network is asking that P-EBT transactions be marked so we can have an idea of how many P-EBT transactions are taking place. This question has been added to your Quarterly Report Survey.

What else should I know?

The customers that received these cards did not apply for them, they were sent automatically through their school systems. P-EBT customers will likely have questions about eligible foods or not know how to use the card at your farmers market.

What if the customer has questions? What if they don't know their PIN?

They should call the Michigan Department of Education helpline at 1-833-905-0028.