



ADVOCACY IN ACTION



WHO WE ADVOCATE FOR

Our nearly 500 members.

We represent more than 140 farmers markets and over 210 farmers and food-based businesses selling at farmers markets, contributing to the economic viability of a robust network of more than 3,000 vendors across Michigan.

WHY WE ADVOCATE

To advance farmers markets to create a thriving marketplace for local food and farm products.

Our mission calls us to be advocates for our members to expand opportunities, support the agricultural industry, contribute to vibrant communities, increase access to food and farm products, and sustain our environment.

WHAT WE ADVOCATE FOR

We advocate for policies that place farmers markets at the forefront of the local food movement to increase the awareness and consumption of the state's diverse agricultural products and ensure equitable access to fresh, nutritious, local foods.

HOW WE ADVOCATE

Through member engagement and support.

Member engagement with, and participation in, our advocacy efforts is crucial to our mission. We empower our members to advocate by providing training and technical assistance. MIFMA also works with organizations that align with our mission and hosts our Farmers Market at the Capitol event to raise awareness of the positive impacts farmers markets have all across the state.

YOUR ROLE

Join the effort.

By becoming a member of our Advocacy Committee, reading our monthly member newsletter for advocacy updates, responding to requests for information and support, and making an annual donation to support our organization, you're making a difference for Michigan's future.

OUR IMPACT

Our members' voices have reached decision-makers to create lasting change. We have helped create and pass policy that expands the offerings available at farmers markets including wine sales and sampling, Cottage Food products, wild-foraged mushrooms, and eggs direct from producers. We have also expanded fresh food access for Michigan families by greatly increasing the number of farmers markets that accept food assistance benefits and by securing funding for the tools necessary to complete these transactions.

Learn more at www.mifma.org/advocacy.

