



**Year End Food Access Meetings  
November 9-10, 2020**



## YEAR END FOOD ACCESS MEETINGS

Monday, November 9

### WELCOME AND INTRODUCTION 10:00 AM

*Speaker: Joe Lesausky, Michigan Farmers Market Association (MIFMA)*

### A LOOK BACK AT THE 2020 MARKET SEASON 10:10 AM

*Speaker: Rebecca Viera, MIFMA*

A brief review of the successes of the 2020 season with a chance for market managers to share their own successes.

### LET'S TALK ABOUT SNAP 10:30 AM

*Speaker: Joe Lesausky, MIFMA*

A discussion around technology changes within the SNAP program. We will be looking at the end of life process for the FD410 DW, introducing the PAX A920, and discussing what happens if/when your equipment stops working. We will also look at some of the challenges and opportunities associated with accepting SNAP online.

### MORNING BREAK 11:00 AM

### ROUNDTABLE DISCUSSION IN BREAKOUT ROOMS 11:10 AM

Did your market see an influx of food assistance customers this season? What lessons did you learn about welcoming new SNAP and P-EBT customers to your market and what tips do you have to share? Are there any materials that you feel would have benefited the market?

### MIFMA UPDATES 11:40 AM

A chance to hear from MIFMA staff about projects that we've been working on during 2020 and what to look forward to in 2021.

### CLOSING 12:00 PM



480 Wilson Road Room 172  
East Lansing, MI 48824



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#MIFARMERSMARKETS



# Tuesday, November 10

## WELCOME AND INTRODUCTION 10:00 AM

*Speaker: Joe Lesausky, MIFMA*

How would you describe your 2020 market season in just 1 word?

## SENIOR PROJECT FRESH 10:10 AM

*Speaker: Sherri King, Michigan Department of Health and Human Services (MDHHS)*

Sherri will be updating us on her work with the Senior Project FRESH program.

## LET'S TALK ABOUT SNAP 10:25 AM

*Speaker: Michelle Gagliardi, MIFMA*

Michelle will give an overview of the scope of programs throughout Michigan and introduce the Statewide Learning Network for Produce Prescription Programs supported by the Michigan Health Endowment Fund.

## WIC PROJECT FRESH 10:40 AM

*Speaker: Joe Lesausky, MIFMA*

A brief update about the WIC Project FRESH program.

## MORNING BREAK 10:50 AM

## DOUBLE UP FOOD BUCKS 11:00 AM

*Speaker: Cassidy Strome, Fair Food Network*

Cassidy will be sharing with us some of the success and changes you've been seeing in the Double Up Food Bucks program this year.

## ROUNDTABLE DISCUSSION IN BREAKOUT ROOMS 11:30 AM

This season has been tough! We know that relationships and partnerships can be a huge help. What relationships did you rely on or build during this previous season? What creative solutions or changes do you plan to continue into the next season?

## CLOSING 11:55 AM

The Michigan Farmers Market Association (MIFMA) works with and for farmers market organizers, managers, farmers, vendors, and friends to create a thriving marketplace for local food and farm products.



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