



2021 Michigan Farmers Market Virtual Conference Sponsorship Levels

Exhibitor | \$50

- Size small virtual sponsor booth

Pint Sponsor | \$150

- Social media mention in a conference promotion (over 14,000 combined followers across MIFMA's social channels)
- Size small virtual sponsor booth

Peck Sponsor | \$350

- All Pint benefits
- Name on virtual conference agenda (2020 example)
- Logo on slide at start of each session presentation
- Social media mention by name and tag in a conference promotion (over 14,000 combined followers across MIFMA's social channels)
- Size medium virtual sponsor booth
- One conference registration

Bushel Sponsor | \$500

- All Peck benefits
- Logo on virtual conference agenda
- Two social media mentions with logo and tag in a conference promotion
- Brief description or mission statement read by presenter at start of each session presentation
- Size medium virtual sponsor booth
- Logo on conference webpage

Keynote Sponsor | \$1,000

- All Bushel benefits
- Recognition in MIFMA Shopper Newsletter (over 7,500 subscribers)
- Opportunity to provide a brief presentation at conference welcome session
- 2 conference registrations
- Size large virtual sponsor booth

What is a Virtual Sponsor Booth?

- Available on the conference home page throughout the duration of the conference
- Offer a special discount or allow interest participants to sign up for your newsletter
- Display a video
- [Learn more here](#)



517-432-3381



480 Wilson Road, Room 172
East Lansing, MI 48824



mifma.org

2021 Michigan Farmers Market Conference Sponsorship Form

Thank you for your sponsorship! Please mark your preferred sponsorship level on the form below, or complete the application online at www.mifma.org/become-a-sponsor.

- Keynote Sponsor: \$1,000
- Bushel Sponsor: \$500
- Peck Sponsor: \$350
- Pint Sponsor: \$150
- Exhibitor: \$50

\$_____ Total Amount Enclosed

Please make checks payable to the Michigan Farmers Market Association (MIFMA) and send with this form to:

MIFMA, 480 Wilson Rd, Room 172, East Lansing, MI 48824
or pay online at www.mifma.org/become-a-sponsor.

Organization: _____

Contact name: _____

Address: _____

City/State/Zip: _____

Phone number: _____ Email address: _____

Company website: _____

Sponsors: Please email a high-resolution, vector format (.eps) logo to hailey@mifma.org for promotional materials.

To receive full sponsorship benefits, please submit this form by
February 16, 2021.

For questions about additional sponsorship opportunities or to customize a sponsorship package, please contact Hailey Lamb at (517) 432-3381 or hailey@mifma.org.

Visit www.mifma.org/become-a-sponsor for more info.

We welcome sponsorships from organizations that support our mission to advance farmers markets to create a thriving marketplace for local food and farm products. All sponsorship forms will be reviewed and approved by MIFMA. Please note that sponsorships are non-refundable.

