

Position your company and expose your brand at one or more Farmers Markets at the Capitol.

These opportunities enable you to reach attendees before, during and after the markets. There are sponsorship levels available starting at \$500, or you can contact the Michigan Farmers Market Association (MIFMA) to customize a sponsorship package to meet your needs.

BUSHEL – \$1,000



- Opportunity to have an exhibitor space at the market(s) you sponsor (Total number of exhibitor booths will be limited)
- Logo on signage at the market
- Logo on select printed promotional materials, including the market map
- Company website link included on the MIFMA website
- Social media recognition to MIFMA's 15,000+ followers
- Company name included in press release for the market

PECK – \$750



- Logo on signage at the market you sponsor
- Logo on select printed promotional materials, including the market map
- Company website link included on the MIFMA website
- Social media recognition to MIFMA's 15,000+ followers
- Company name included in press release for the market

PINT – \$500



- Company website link included on the MIFMA website
- Social media recognition to MIFMA's 15,000+ followers
- Company name on the market map

MIFMA welcomes sponsorship from companies that support our mission to advance farmers markets to create a thriving marketplace for local food and farm products. All sponsorship applications will be reviewed and approved by MIFMA. Your sponsorship is non-refundable.

Deadline for sponsorship commitment and payment: August 31, 2021

Complete the form below or visit <https://mifma.org/become-a-sponsor/> to apply.

\$ _____ Sponsorship Amount Enclosed

Organization: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email Address: _____

Company website: _____

Social media links: _____

Please email a high-resolution vector format (.eps) logo to Hailey Lamb at hailey@mifma.org for use in promotional materials.

Please make checks payable to the Michigan Farmers Market Association (MIFMA) and return this form to:

MIFMA
480 Wilson Road, Rm 172
East Lansing, MI 48824