

2022 Food Safety Training and Education Grant Impact Report

MIFMA invited Michigan farmers markets to apply to receive funding and staff support to host the food safety education event of their choice to take place during the 2022 market season. Once a week, markets also reshared posts from MIFMA's Facebook page that featured seasonally relevant food safety information for farmers market shoppers.



\$6,500 awarded to 9 markets

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|----------------------------------|-------------------------------|
| 1 CARO FARMERS MARKET | 6 MT. PLEASANT FARMERS MARKET |
| 2 CÉSAR E. CHAVEZ FARMERS MARKET | 7 MUSKEGON FARMERS MARKET |
| 3 HOPE VILLAGE FARMERS MARKET | 8 ST. LOUIS FARMERS MARKET |
| 4 IONIA HARVEST MARKETPLACE | 9 YPSILANTI FARMERS MARKET |
| 5 LINCOLN PARK FARMERS MARKET | |



25

TOTAL EVENTS HOSTED

14

Cooking demos

6

Food preservation/
canning demos

5

Food safety tool
distribution events



3,000

GIVEAWAYS DISTRIBUTED
(APPROXIMATE)

These included thermometers, cutting boards, timers, recipe cards, vegetable brushes and peelers, etc.



100,000
Approximate views on social
media campaign content

This project was made possible by a Food Safety Education Fund grant through the Michigan Department of Agriculture and Rural Development (MDARD).