



Position your company and expose your brand at one or more Farmers Markets at the Capitol events!

These opportunities enable you to reach attendees before, during, and after the markets. There are sponsorship levels available starting at \$500, or you can contact the Michigan Farmers Market Association (MIFMA) to customize a sponsorship package to meet your needs.

BUSHEL SPONSOR



- All Peck and Pint benefits
- Opportunity to have an exhibitor booth at the market(s) you sponsor
- Company website link and highlight included on the MIFMA website for the duration of the market season
- Expanded social media recognition to MIFMA's 18,000+ followers

PECK SPONSOR



- All Pint benefits
- Logo on select printed promotional materials, including the market map
- Company website link included on the MIFMA website
- Social media recognition to MIFMA's 18,000+ followers
- Company name included in press release for the market

PINT SPONSOR



- Company website link shared on the MIFMA website
- Social media recognition to MIFMA's 18,000+ followers
- Company name on the market map at the event(s) you sponsor
- Company name on signage at the event(s) you sponsor

Learn more online at www.mifma.org/become-a-sponsor

Bushel Sponsor:

- \$2,500 Bushel Sponsor for all markets (\$500 discount)
 - \$1,000 Bushel Sponsor for July 18 market
 - \$1,000 Bushel Sponsor for August 15 market
 - \$1,000 Bushel Sponsor for September 19 market

Bushel sponsors are entitled to an exhibitor space at each sponsored market. If you are a Bushel sponsor, please circle each market date for which you would like an exhibitor space.

July 18 August 15 September 19

Peck Sponsor:

- \$2,000 Peck Sponsor for all markets (\$250 discount)
 - \$750 Peck Sponsor for July 18 market
 - \$750 Peck Sponsor for August 15 market
 - \$750 Peck Sponsor for September 19 market

Pint Sponsor:

- \$1,300 Pint Sponsor for all markets (\$200 discount)
 - \$500 Pint Sponsor for July 18 market
 - \$500 Pint Sponsor for August 15 market
 - \$500 Pint Sponsor for September 19 market

Please indicate the events you would like to sponsor above.



The mission of the Farmers Markets at the Capitol is to provide a thriving marketplace that showcases Michigan food and agricultural products in an effort to educate our state decision-makers on the importance of supporting farmers, ag-based businesses, and farmers markets.

MIFMA welcomes sponsorship from companies that support our mission to advance farmers markets to create a thriving marketplace for local food and farm products. All sponsorship applications will be reviewed and approved by MIFMA. Your sponsorship is non-refundable.

To receive full recognition, sponsorship forms should be submitted to MIFMA no later than three weeks prior to the event.

Organization Information

\$ Sponsorship Amount Enclosed

Organization:

Contact Name:

Address:

City:

State:

Zip:

Phone Number:

Email Address:

Company website:

Social media links:

Please email a high-resolution vector format (.eps preferred) logo to Hailey Lamb at hailey@mifma.org for use in promotional materials.

Please make checks payable to the Michigan Farmers Market Association (MIFMA) and return this form to:

MIFMA
480 Wilson Road, Rm 172
East Lansing, MI 48824

