



PASSWORDS

Best Practices:

- Use multifactor authentication (may also be called 2 Factor Authentication) wherever possible.
- Avoid using publicly available data in your passwords. This includes birthdays, addresses, staff or family member's names, and other similar information. If it is something a hacker could get from your Facebook account or other social media presence, it shouldn't be in your market's account password.
- If using a password vault, using randomly generated passwords created by the software is preferable. If you must manually draft the password, use a passphrase instead of a password; it should be easy to remember but hard to guess. For example, "Yes! The Magnolia Farmers Market is now open on Sundays at 9 AM!" could be used to generate a secure password using the first letter of every word and character "Y!TMFMinooSa9AM!"
- **MIFMA strongly recommends the use of a password vault, such as MyGlue, to store passwords instead of writing them down.** However, any documentation of passwords in case of emergencies or turnover is helpful. You can include them in your legacy binder and store in a secure place (virtually and/or physically).

Market Website URL:

Username:

Password:

Associated Email:

Who has access:

Notes:

Primary Market Email Address:

Username:

Password:

Associated Email:

Who has access:

Notes:



517-432-3381



480 Wilson Road, Room 172
East Lansing, MI 48824



mifma.org/Legacy



PASSWORDS

Market Phone:

Username:

Password:

Associated Email:

Who has access:

Notes:

Newsletter:

Username:

Password:

Associated Email:

Who has access:

Notes:

MIFMA Account

Username:

Password:

Associated Email:

Who has access:

Notes:

Taste the Local Difference:

Username:

Password:

Associated Email:

Who has access:

Notes:



517-432-3381



480 Wilson Road, Room 172
East Lansing, MI 48824



mifma.org/Legacy



PASSWORDS

Account:

Username:

Password:

Associated Email:

Who has access:

Notes:

Account:

Username:

Password:

Associated Email:

Who has access:

Notes:

Account:

Username:

Password:

Associated Email:

Who has access:

Notes:

Account:

Username:

Password:

Associated Email:

Who has access:

Notes:



517-432-3381



480 Wilson Road, Room 172
East Lansing, MI 48824



mifma.org/Legacy