The Michigan Farmers Market Association (MIFMA) has tracked program growth and expansion and assembled a diverse group of individuals, organizations, and program implementers invested in this intervention strategy in the Produce Prescription Statewide Learning Network. The Network was developed out of a shared desire to help programs grow, mature, and gain a better understanding of the impact such programs can have on community health and the local food system. The Network aims to bring together partners to discuss a wide range of topics such as evaluation, redemption, implementation, funding, sustainability, and much more. A current focus for the Produce Prescription Statewide Learning Network is the intention to create sustainable funding models for this intervention through private insurance coverage and/or Medicaid or Medicare expansion.

Further Readings and Additional Resources

Produce Prescription Programs: Health Impacts of Fruit and Vegetable Consumption report

Produce Prescription Programs: 2017 – 2021 Descriptive Assessment and Cost Analysis of Michigan’s Programs

Prescription for Health Programs in Michigan: An Overview and Summary of Best Practices

Find these reports and more at MIFMA.org/PPR.

1Formally known as the Prescription for Health Statewide Learning Network.
Learn More
To learn more about these programs and resources, visit MIFMA.org/PPR or contact Bella Pagogna, MIFMA Produce Prescription Manager, at bella@mifma.org and Ashley Wenger, MIFMA Programs Manager, at ashley@mifma.org.

A standardized Pre/Post Program Evaluation Tool for adults participating in a PPR program is available through MIFMA; to access this tool reach out to office@mifma.org.

The Michigan Farmers Market Association (MIFMA) is a statewide, member-based association that places equity at the forefront of supporting the viability of community-driven marketplaces so that they can connect ALL consumers to local farms and businesses. The full report provides an overview of Michigan Produce Prescription programs, partners, challenges and opportunities between 2017 and 2021. This project was funded by the Michigan Health Endowment Fund.