



Harvesting Change Together

The Michigan Farmers Market Association (MIFMA) is excited to introduce the **2024 Michigan Farmers Market Conference: Harvesting Change!** This annual event reaches farmers market managers and community-driven marketplace partners with information about emerging trends in the Michigan farmers market community. Cornerstones of the conference include **ample networking opportunities, a keynote speaker, roundtable discussions,** and of course, **great local food.**

This event provides a unique opportunity to demonstrate your support of community driven marketplaces in Michigan and the people who work hard to make them happen. It's thanks to local food champions like you that we are able to continue to fulfill our mission of placing equity at the forefront of supporting the viability of community-driven marketplaces so that they can connect ALL consumers to local farms and businesses..

KEYNOTE SPONSOR: \$2,000

- Opportunity to address attendees at the conference welcome Monday morning
- Logo on all event name tags
- Display your signage in the auditorium for the duration of the event
- Two additional registrations (4 total)
- All Bushel and Peck benefits

NOURISH AND NETWORK: \$1,500

- Learn more about this opportunity on the next page!

BUSHEL SPONSOR: \$1,000

- All Peck and Exhibitor benefits
- Additional conference registration (3 total)
- Feature on MIFMA's Conference website and member newsletter
- Opportunity to provide materials to be included in welcome packet

PECK SPONSOR: \$500

- Exhibitor booth and benefits
- Mention in conference welcome
- Logo on program, event signage, and MIFMA website
- Social media recognition to MIFMA's 20,000+ followers

EXHIBITOR: \$250

- Booth space with table included
- Registration for 2 staff
- Name on networking passport



Harvesting Change, Catering Connections

New for 2024 is the opportunity to join as a “**Nourish and Network**” **Sponsor**! This unique sponsorship will support the highly anticipated midday meal in Michigan State University’s lush conservatory and provide unique benefits not available for other sponsorship levels.

NOURISH AND NETWORK SPONSOR BENEFITS

- Your logo or message **displayed at each table**
- Opportunity to **address conference participants** on the lunch break or conference welcome
- **Display your signage** in the atrium for the duration of the event
- Provide a **resource or giveaway** in the conference participant welcome packet
- **Participate** in the **Lightning Round** conference session to share information about your work or organization
- Recognition on MIFMA’s Conference **web page** and **social media**
- Complementary **Exhibitor booth**

Learn more online at www.mifma.org/conference



517-432-3381



480 Wilson Rd., Room 172
East Lansing, MI 48824



mifma.org





Conference Highlights

- Dates: February 26-27, 2023
- Location: Michigan State University Plant and Soil Sciences Building, 1066 Bogue St, East Lansing, MI 48824
- Audience: Michigan community-driven marketplaces managers and staff, including farmers market managers, CSA and food box program implementors, and other local food champions.
- Event size: approx. 80-100 attendees

MIFMA welcomes sponsorship from companies that support our mission to place equity at the forefront of supporting the viability of community-driven marketplaces so that they can connect ALL consumers to local farms and businesses. All sponsorship applications will be reviewed and approved by MIFMA. Your sponsorship is non-refundable.

To receive full recognition, sponsorship forms should be submitted to MIFMA no later than two weeks prior to the event.

Organization Information

\$ _____ Sponsorship Amount Enclosed

Organization: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email Address: _____

Company website: _____

Social media links: _____

Please email a high-resolution vector format (.eps preferred) logo to Hailey Lamb at hailey@mifma.org for use in promotional materials.

Please make checks payable to the Michigan Farmers Market Association (MIFMA) and return this form to:

MIFMA
480 Wilson Road, Rm 172
East Lansing, MI 48824

