



Position your company and expose your brand at one or more Farmers Markets at the Capitol events!

These opportunities enable you to reach attendees before, during and after the markets. There are sponsorship levels available starting at \$500, or you can contact the Michigan Farmers Market Association (MIFMA) to customize a sponsorship package to meet your needs.

BUSHEL SPONSOR



- Opportunity to have an **exhibitor booth at the market** you sponsor¹
- **Logo on signage** at the market
- Logo on select **printed promotional materials**, including the market map
- Company website link included on the **MIFMA website**
- **Social media recognition** to MIFMA's 17,000+ followers
- Company name **included in press release** for the market

PECK SPONSOR



- **Logo on signage** at the market you sponsor
- Logo on select **printed promotional materials**, including the market map
- Company **website link** included on the MIFMA website
- **Social media recognition** to MIFMA's 17,000+ followers
- Company name **included in press release** for the market

PINT SPONSOR



- Company name included on the **MIFMA website**
- **Social media recognition** to MIFMA's 17,000+ followers
- Company name on the **market map**
- Company **name on signage** at the market

Learn more online at www.mifma.org/become-a-sponsor

Bushel Sponsor:

- \$2,500 Bushel Sponsor for all markets (**Best value- \$500 discount**)
 - \$1,000 Bushel Sponsor for July 23 market
 - \$1,000 Bushel Sponsor for August 27 market
 - \$1,000 Bushel Sponsor for September 24 market

Bushel sponsors are entitled to an exhibitor space at each sponsored market. If you are a Bushel sponsor, please circle each market date for which you would like an exhibitor space.

July 23 August 27 September 24

Peck Sponsor:

- \$2,000 Peck Sponsor for all markets (\$250 discount)
 - \$750 Peck Sponsor for July 23 market
 - \$750 Peck Sponsor for August 27 market
 - \$750 Peck Sponsor for September 24 market

Pint Sponsor:

- \$1,300 Pint Sponsor for all markets (\$200 discount)
 - \$500 Pint Sponsor for July 23 market
 - \$500 Pint Sponsor for August 27 market
 - \$500 Pint Sponsor for September 24 market

Please indicate the events you would like to sponsor above.



The mission of the Farmers Markets at the Capitol is to provide a thriving marketplace that showcases Michigan food and agricultural products in an effort to educate our state decision-makers on the importance of supporting farmers, ag-based businesses, and farmers markets.

MIFMA welcomes sponsorship from companies that support our mission of placing equity at the forefront of supporting the viability of community-driven marketplaces so that they can connect ALL consumers to local farms and businesses. All sponsorship applications will be reviewed and approved by MIFMA. Your sponsorship is non-refundable.

To receive full recognition, sponsorship forms should be submitted to MIFMA no later than three weeks prior to the event.

¹ Sponsor space at the market is limited and reserved for paid sponsorships only. In-kind sponsorships are not eligible to receive booth space at the market.

Organization Information

\$ Sponsorship Amount Enclosed

Organization:

Contact Name:

Address:

City:

State:

Zip:

Phone Number:

Email Address:

Company website:

Social media links:

Please email a high-resolution vector format (.eps) logo to Hailey Lamb at hailey@mifma.org for use in promotional materials.

Please make checks payable to the Michigan Farmers Market Association (MIFMA) and return this form to:

MIFMA
480 Wilson Road, Rm 172
East Lansing, MI 48824

