



Michigan Farmers Market Listserv Rules and Etiquette

The Michigan Farmers Market Listserv (FARMMKTMI) is an open forum for Michigan Farmers Market Association (MIFMA) members and other individuals interacting with community-driven marketplaces in Michigan. The forum acts as a space to freely share knowledge and questions about management of community-driven marketplaces, promotion and other topics of concern specific to individuals involved with managing or selling through community-driven marketplaces. Postings may include questions and discussion items, MIFMA announcements, market position vacancies, professional development opportunities, and items that can be considered “public service” in nature. **The listserv is not moderated, and messages are not approved by MIFMA staff before posting.** Please be professional and considerate of MIFMA’s audience.

MIFMA works with and for community-driven marketplace organizers, managers, farmers, vendors and friends to place equity at the forefront of supporting the viability of community-driven marketplaces so that they can connect ALL consumers to local farms and businesses.

By joining and using this email list, you agree that you have read and will comply with the following rules and etiquette.

Listserv Etiquette:

- The subject line of your post to the listserv should reflect the content of your message. Please include locations of events in the subject line.
- Include a signature tag on all messages with your name, affiliation, city and email address.
- Reply messages will automatically go only to the original sender unless you Reply All or add FARMMKTMI@list.msu.edu. Send messages such as “thanks” or “me, too” to individuals – not to the entire list.
- Include only the relevant portions of the original message in your reply. Delete any header information, and put your response before the original posting.

This policy was last updated on August 27, 2024.

- Do not post large attachments to the listserv group. If possible, paste the relevant text in the body of the email, link to a website or file online, or make people aware of how they could acquire the document if they are interested.
- When generating a reply to a personal response, do not forward the personal response to the list without first obtaining permission from the sender.
- Please refrain from posting promotional flyers, newsletters or announcements pertaining to an individual market or local event solely as a “show and tell.”
- Do not post commercial messages on the listserv. Contact people directly with product and service information if you believe it would help them. For example, if a market manager posted that they were having trouble managing all of the incoming applications for their farmers market, it would be allowable for another market manager to respond and share their personal experience with using a market management software to help them including a link to that software’s website. It would NOT be acceptable for the software company to post a message in response advertising their product and advertising a discount for members of the listserv.
- Send a message to the entire list only when it contains information from which everyone can benefit.

How to Change Your Settings or Unsubscribe:

- To remove yourself from this list, send an email to: listserv@list.msu.edu and include the following in the text of the message: UNSUBSCRIBE FARMMKTMI.

Listserv Rules:

- By subscribing to the listserv you are confirming that you have read and agree to the terms of the Michigan Farmers Market Listserv guidelines.
- Restrict messages to subjects relating specifically to community-driven marketplaces which MIFMA defines as farmers markets and other programs directly facilitating the exchange between consumers and producers of local food and farm products. These include mobile markets and food box programs in addition to farmers markets.
- All defamatory, abusive, profane, threatening, offensive, or illegal materials are strictly prohibited. Offenders will be unsubscribed from the listserv.
- Spamming and other inconsiderate behavior will not be tolerated. Inconsiderate participants will be unsubscribed from the listserv.

This policy was last updated on August 27, 2024.

- The Michigan Farmers Market Listserv is not a forum for arguments or off-topic discussions. Take arguments and personal discussion to private exchange.
- Use caution when discussing people, markets, and products. Information posted on the listserv is available for all to see, and comments are subject to libel, slander, and antitrust laws.
- MIFMA and other email list participants have the right to reproduce and quote postings to this listserv.

If you have questions regarding the listserv and/or its proper use, please contact the MIFMA office at office@mifma.org or 517-432-3381.

Policy on Violation of Listserv Rules

MIFMA reserves the right to suspend or terminate membership on any list for subscribers who violate the listserv rules. When violations of the listserv rules are observed by or brought to the attention of the MIFMA staff, the staff will send an email to the member in violation reminding them of the listserv rules and warning that future violation will lead to suspension from the listserv. Listserv subscribers who violate these policies will be warned twice and the third offense will be means to remove the subscriber from the listserv indefinitely. Violators who have been removed from the listserv may appeal in writing to MIFMA's Board of Directors to be reinstated. Appeals must be made within 30 days before the next regularly scheduled meeting of the Board of Directors. The Board of Directors will consider the appeal and make a recommendation regarding reinstatement to the listserv. Decisions of the Board will be final.

Disclaimers and Legal Rules

MIFMA is not responsible for the opinions and information posted on this listserv by others; postings represent the viewpoint of the writer and are not endorsed by MIFMA. The information contained on this listserv is for general informational purposes only. MIFMA makes no representations or warranties of any kind, expressed or implied, about the completeness, accuracy, reliability, suitability, or availability with respect to the listserv or the information, products, services, or related graphics contained on the listserv for any purpose. Any reliance you place on such information is therefore strictly at your own risk. In no event will MIFMA be liable for any loss or damage including, without limitation, indirect or consequential loss or damage, or any loss or damage whatsoever arising from loss of data or profits arising out of, or in connection with, the use of this listserv.

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Through this listserv, you are able to link to other websites, which are not under the control of MIFMA. We have no control over the nature, content and availability of those sites. The inclusion of any links does not necessarily imply a recommendation or endorse the views expressed within them.

Every effort is made to keep the listserv up and running smoothly. However, MIFMA takes no responsibility for, and will not be liable for, the listserv being temporarily unavailable due to technical issues beyond our control.

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