



Farmer + Food Assistance Sign-up Support

INTRODUCTIONS

- Michigan Farmers Market Association (MIFMA) Staff and Partners

FIRST STEPS FARMERS CAN TAKE TO ACCEPT FOOD ASSISTANCE BENEFITS

- Introduction to SNAP Bridge Cards & WIC EBT

DEEP DIVE INTO BECOMING A SNAP & RETAILER

- SNAP Retailer Application Requirements
- Sticky Questions in Application
- No-Cost Equipment Program

DEEP DIVE INTO WIC PRODUCE CONNECTION

- Michigan WIC Application Requirements
- Introduction to Reimbursement Program

SUPPORT TIME FOR PROGRAM SIGN UP



517-432-3381



480 Wilson Road, Room 172
East Lansing, MI 48824



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