



## Michigan Farmers Market Conference Conditions for a Reduced Rate

### Payment Tiers

Tier 1	Tier 2	Tier 3	Full Amount
\$250	\$300	\$350	\$400

### Organizational Assessment:

- Individual is supported financially by an organization
- Proceed to page 3

### Self Assessment:

- Individual is not supported by an organization
- Continue reading below

Please reflect on the self assessment below to help you decide what rate to pay to attend this offering. We know that all of our experiences regarding these factors are different and complex. We hope that this list of questions supports reflective discernment; **it is NOT our intention that you would share responses to these questions with MIFMA.**

- Are you and your family homeowners or landowners?
- Have you attended private education institutions or do you have an advanced degree?
- Are your bills or credit cards on autopay?
- Have you not had difficulty accessing and affording healthcare or health insurance for you or your family members?
- Do you have zero debt and/or do you have disposable income?



- Do you have a safety net composed of “financially stable” or wealthy family and friends?
- Do you have U.S. Citizenship?
- Does your income only support you, and not other loved ones?
- Have you or do you expect to inherit money or property?
- Have you (or could you have) attended college?
- Have you (or could you have) attended graduate school?

### **Determining Your Rate**

- If you answered almost all no → Tier 1,
  - If registering before February 1st, use code “TOMATO50” to receive a \$50 discount on your MIFMA Member Full Conference Early Bird rate.
  - If registering on or after February 1st, use code “PUMPKIN150” to receive a \$150 discount on your MIFMA Member Full Conference Registration.
- If you answered almost equally yes and no → Tier 2
  - If registering before February 1st, an early bird registration rate providing a discount is already available, no code needed.
  - If registering February 1st or later, use code “APPLE100” to receive a \$100 discount on your MIFMA Member Full Conference registration.
- If you answered almost all yes → Tier 3
  - If registering before February 1st, an early bird registration rate providing a discount is already available, no code needed.
  - If registering February 1st or later, use code “BERRY50” to receive a \$50 discount on your MIFMA Member Full Conference registration.
- If you answered entirely yes → Full amount



**Organizational Assessment:** Individual is supported financially by an organization

Please assess your organization based on the criteria below to help you decide which sliding scale tier you should choose. We know that the picture of an organization's financial resources can be complex, and not every statement in any category might be true for your organization. Select where the most statements are true for your organization. **It is NOT our intention that you would share responses to these statements with MIFMA.**

Tier 1:

- Organization has been operating under 3 years and/or has an annual budget of \$0 - \$15k
- Registrant has no supervisor/board support
- Registrant is unpaid and/or receives no fringe benefits (insurance, retirement, PTO, etc.)
- Registrant has no support staff or volunteers

Tier 2:

- Organization's annual budget is \$15k - \$30k
- Registrant has some supervisor/board support
- Registrant is unpaid and/or receives no fringe benefits
- Registrant has few or no support staff or volunteers

Tier 3:

- Organization's annual budget is \$30k - \$50k
- Registrant has a supervisor/board support
- Registrant is minimally compensated and/or receives few fringe benefits
- Registrant has few support staff or volunteers



Full amount:

- Organization's annual budget is greater than \$50k
- Registrant has a supervisor/board support
- Registrant is compensated at a reasonable amount and/or receives multiple fringe benefits
- Registrant has multiple support staff or volunteers



517-432-3381



480 Wilson Road, Room 172  
East Lansing, MI 48824



[mifma.org](http://mifma.org)