



**MICHIGAN
PRODUCE
PRESCRIPTION
COALITIONS**



Michigan's Produce Prescription Programs

*Join the Movement Addressing Health through
Equitable Access to Nutritious Food*

Produce Prescription (PPR) programs are evidence-based interventions that increase access to fruits and vegetables and support healthy behavior change. This is achieved through partnerships among healthcare, community-based organizations, and food retailers. PPR programs target patients facing food insecurity and those with diet-related chronic diseases with the long-term goal of improving health outcomes, addressing health-related social needs (HRSN) and lowering healthcare costs. Many programs also include educational activities related to food, nutrition, cooking, gardening and other related topics.

You can help Michigan's Produce Prescription programs! Here's how:



LEARN

- Join and attend the Michigan Produce Prescription Statewide Learning Network meetings
- Visit www.mifma.org/PPR



ENGAGE

- Educate policymakers and insurance payers about the benefits of Produce Prescriptions
- Advocate for increasing health and food access initiatives in your community and across the state



SUSTAIN

- Advocate for policy, systems, and environmental changes that support for Produce Prescriptions and broader Food is Medicine programs at the local, state, and national level.
- Recruit new members and/or local programs to the Statewide Learning Network from your social and professional networks
- Provide financial support to local programs and/or the Statewide Learning Network

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MIFMA.ORG/PPR

BACKGROUND:

Under a guiding vision to expand healthy food access and strengthen local food systems, the Michigan Farmers Market Association (MIFMA) recognizes the critical role of Produce Prescription (PPR) programs in bridging the gap between communities, nutrition, and health. PPR programs rely on strong local partnerships between healthcare organizations, food retailers, and community-based organizations to ensure they are designed by and for the communities they serve. In 2017, MIFMA established the Produce Prescription Statewide Learning Network to bring together Michigan PPR programs and advocates for collaborative efforts to advance programming across the state. The Network meets virtually on a quarterly basis, with opportunities for in-person activities when relevant.

WHO:

Facilitated by MIFMA and guided by the PPR Steering Committee¹, the PPR Statewide Learning Network is comprised of program implementers, health care organizations, community-based organizations, local food retailers, clinicians, researchers, health payers and others that support these efforts in various avenues.

THE PRODUCE PRESCRIPTION STATEWIDE LEARNING NETWORK STRIVES TO:

- Increase awareness about programming best practices and impacts across Michigan
- Facilitate collaboration and build partnerships between programs
- Develop and expand the use of shared resources including implementation guides, evaluation measurement strategies and more
- Identify funding models that provide long-term support for increasing sustainable access to PPRs
- Identify legislative, institutional, and organizational policies that may need to be introduced or amended to further PPR's capacity

WHAT'S NEXT FOR PRODUCE PRESCRIPTION PROGRAMMING IN MICHIGAN?

- Continued multi-coalitional support to advance PPR programs across Michigan with the Steering Committee, Statewide Learning Network and Participant Advisory Council
- PPR programs prepare to and begin engaging in Michigan's current opportunity to address food and nutrition-related needs with Medicaid In Lieu of Services (ILOS)

¹ The Michigan PPR Steering Committee is composed of key facilitators guiding the Network as we take more concrete steps to sustain PPR. For more information, visit: mifma.org/ppr-steering-committee



I have greatly enjoyed being part of the Produce Prescription (PPR) Statewide Learning Network. I love being able to have a dedicated time to gather with and to learn from fellow PPR program implementers from across the state. I also appreciate the coordination of these meetings and this network, including keeping us apprised of updates to the PPR landscape.

- ARIANE DONNELLY, MPH, RD WITH WASHTENAW COUNTY PRESCRIPTION FOR HEALTH

Questions about Produce Prescription programs in Michigan or this Statewide Learning Network?

Contact office@mifma.org for more information.