



GRANT SUPPORT SERVICES

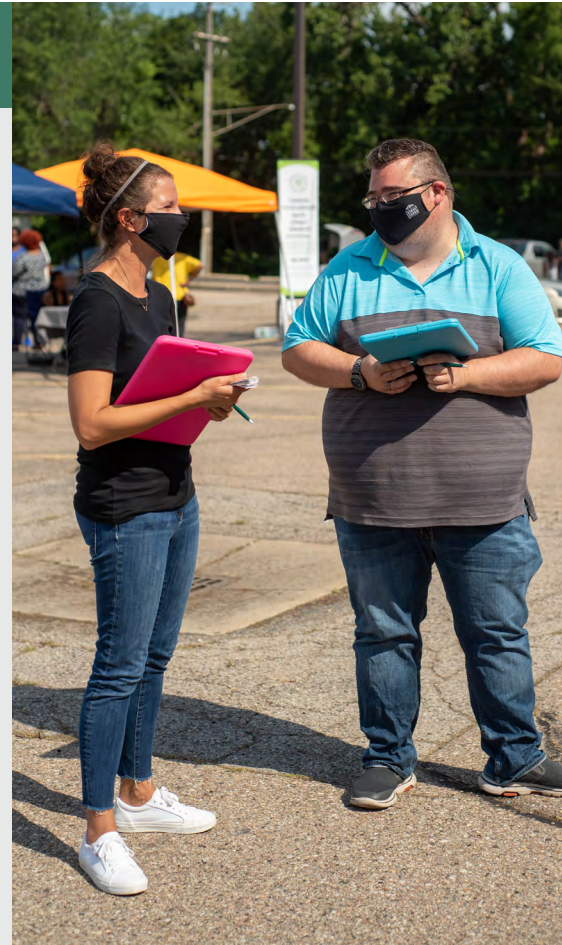


MIFMA can offer support to any community-driven marketplaces applying for grants.

Supporting Michigan marketplaces in applying for and receiving grant funding aligns with the mission of the Michigan Farmers Market Association (MIFMA) to place equity at the forefront of supporting the viability of community-driven marketplaces so that they can connect all consumers to local farms and businesses. MIFMA defines community-driven marketplaces as farmers markets and other programs directly facilitating the exchange between consumers and producers of local food and farm products, including Community Supported Agriculture and food box programs, mobile markets, and farm stops. All of these types of programs and more may be eligible to apply for grant funding. MIFMA staff can consult with you while you prepare your grant application and MIFMA can be contracted through grant funding to support specific outcomes of our project.

Contracted services can include, but are not limited to:

- **Conducting a feasibility study** for marketplace innovations such as a new marketplace or a new location or date for an existing marketplace
- **Data collection** planning, implementation, and analysis, such as Rapid Market Assessments and/or creation of a data collection plan using MIFMA's Metrics Toolkit
- **Dissemination of project results** through presentations at MIFMA's Michigan Farmers Market Conference, Market Manager Certificate Program (MMCP), or other MIFMA programming
- **Evaluation** of a project



Have an idea?

Start planning early for your next grant application!

If you're considering support from MIFMA for your project, reach out as early as you can to get the collaboration started. Ideally MIFMA staff would have at least one month before the application is due to propose a scope of work and budget and to provide any necessary documentation like a letter of commitment/support. It is recommended to include the following items in your grant budget to support MIFMA's collaboration:

- Costs for MIFMA staff to **complete the deliverables** identified in the work plan
- MIFMA **membership dues** (if dues are supported by a grant, it is recommended to pay higher than the \$100/year minimum)
- Registration and travel costs for uncertified market managers to attend the **Market Manager Certificate Program** during the grant period
- Registration and travel costs for market management to attend the **Michigan Farmers Market Conference** during the grant period

For more information about how MIFMA can support your grant application, please contact us at office@mifma.org or 517-432-3381.

“Partnering with MIFMA has made a **big difference** for Houghton County farmers markets. Their Rapid Market Assessment helped us **understand what our community really needed** in terms of programming, collaboration, and food access opportunities. The team was easy to work with, **knowledgeable, thoughtful, and responsive.**”

-Rachael Pressley, Western U.P. Planning and Development Region



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