



Support for Farmers Markets Beginning to Accept SNAP

Farmers markets can accept Supplemental Nutrition Assistance Program (SNAP) benefits to create a win-win-win opportunity for their market, their vendors, and the health of their community.

Accepting SNAP, which is distributed via the Michigan Bridge Card, can increase revenue for vendors, contribute to vendor recruitment and retention for the market and increase access to fresh, healthy, local food for residents of your community.

Accepting SNAP Bridge Cards at Michigan Farmers Markets Webinar

*March 30, 2016
10 a.m. - 12 p.m.*

If your farmers market is not currently accepting SNAP Bridge Cards, attend this webinar to learn the steps you can implement to get started before the upcoming farmers market season.

*Learn more or register at
www.mifma.org/snap*

SNAP Training and Onsite Authorization Workshop

*Wednesday, March 9 from
3:30 to 5:30 p.m*

This free session during the MIFMA Conference will include instructions for completing the USDA Food and Nutrition Service (FNS) application to accept SNAP benefits, and USDA FNS staff will be onsite to approve applications.

*Select this additional workshop
when registering for the
Conference or call
517-432-3381 to register*

Market Manager Mentorship Program

February - November 2016

The purpose of the Market Manager Mentorship Program is to pair a new market manager with an experienced mentor. Mentors help mentees overcome obstacles and solve challenges, which can allow farmers markets to more quickly and efficiently increase access to healthy food in underserved communities.

All individuals must be current MIFMA members to apply.

*Learn more or sign up at
www.mifma.org/market-manager-mentorship-program*